



Corporate Government in Mexico: a Responsibility of Enterprises Towards Society

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Corporate government in Mexico: A responsibility of the enterprises with the society.

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Abstract

The changes made in the management of the consortiums has tried to keep safe the rights of the minority stock holders who invest in Mexican enterprises, looking for an integration of the Management Boards capable of keeping the transparency on the uses of the social resources. All of that is thought to keep the so called “creation of value” for the stock holders and with that, the trust on the national stock exchange market. However, nothing has been talked about the “social responsibility of the firms” with the communities and the society where they are located, using the natural resources, even those not renewable ones and, the qualified human resources.

An enterprise that is responsible with the environment and the community; stock holders and managers looking for the accomplishment of the social requirements that keep, at first, the social interests. All of these requires of the organic expression of the majority interests of the society into rules and laws capable of limiting the never-ending thirst for earnings of the minority but powerful groups of stock holders. The participation of workers and citizens as counselors in the management councils ; making the independent citizen counselors the vehicle of surveillance in the accomplishment of minimal labor and environmental rules, as well as the participation of those capable of purposing new and better rules of labor and environmental behavior . Those rules ought to reach an international dimension for this is also the place for the action of the transnational and global corporation.

This essay has as its main objective the looking for the labor and environmental rules needed in Mexico, in order to consider the how to regulate the national and transnational companies, to stop the damage to the Mexican territory and specially, labor rules which allow the building of a democratic and more equitable future for the Mexicans.

El Gobierno Corporativo en México: Una llamada de atención.

RESUMEN

Con el fin de solucionar el problema fundamental de dar protección y seguridad a los derechos de los accionistas que invierten en empresas mexicanas, así como a la relativa transparencia de los Consejos de Administración de las sociedades emisoras y estar acorde con los retos que impone la globalización, México ha comenzado una campaña agresiva para fortalecer el Gobierno Corporativo,



En este sentido un buen Gobierno Corporativo promueve más alternativas de financiación, bajo mejores condiciones para los deudores y es la piedra angular para aumentar el flujo de inversión extranjera directa hacia los países con este tipo de prácticas.

Sin embargo, no debemos centrar la atención únicamente en el aspecto económico, debemos estar atentos a los impactos ecológicos, que impliquen la entrada de estos capitales, así como la repercusión en el crecimiento sustentable para el país.

El presente estudio, tiene por objeto hacer un llamado de atención al Gobierno e iniciativa privada de México, a fin de considerar el cómo se va a regular a las empresas nacionales y transnacionales, para evitar que el territorio mexicano, se convierta en un “tiradero” de desechos tóxicos en detrimento de la salud del pueblo mexicano.